

Volunteer Fundraising

for the

American

Cancer Society Cancer

Action Network



CANRaiser

What is CANRaiser?

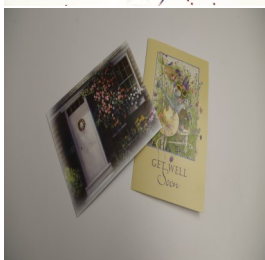
CANRaiser is the online tool used by volunteers to start personal fundraisers to help us raise the funds we need to support our mission.

How do I use CANRaiser?

There are four different options on CANRaiser to choose from.



Choosing *special occasion* is a way for you ask for donations for a celebration like a birthday or wedding instead of receiving gifts.



The *honor/memorial* option allows you to raise funds recognizing a loved one or honoring someone special.



Create your own event is a way for you to host your own personal fundraiser. There are many examples and tools provided to help you get started.



Lights of Hope is an ACS CAN event that honors loved ones who have fought cancer and survived and remembers those who lost the battle with lighted bags that will line the U.S. Capitol Reflecting Pool in Washington, D.C.

What if I need help with CANRaiser?

There is an online tutorial as well as FAQ's to help get you started on each page. Still need help? Feel free to contact Molly Waite at molly.waite@cancer.org

* Once you create a CANRaiser page you will be directed to the fundraising center. From here you will find tools and resources to help make your personal fundraiser a success.

Getting Started

Fundraise through CANRaiser with these 4 easy steps

1) Set-up your Personal CAN Raiser page

- * Visit www.acscan.org/canraiser and create your page
- * Customize the text of your page by sharing your story and fundraiser
- * Upload your own photos
- * Create a custom URL to direct people to your page

2) Let your friends know

- * Send emails through CANRaiser with the templates provided
- * Post your event URL on social media

3) Keep track of your donations and RSVP's

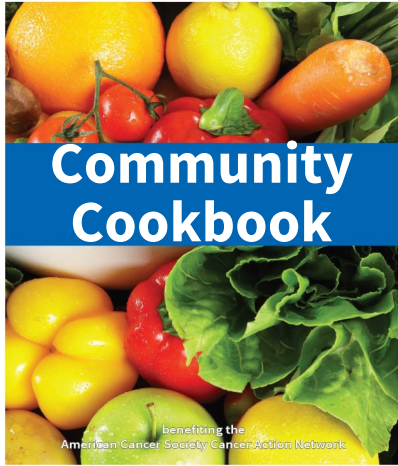
- * Log into your fundraising center and view your progress with the tracker provided
- * Track your event RSVP's and donations

4) Celebrate, send Thank You's and process the donations

- * Send thank you email to everyone who donated to your page
- * Submit your donations to your staff partner.
- * For donations made at the event or outside of your CAN Raiser page, make sure to complete an ACS CAN Membership form for those that want to be members of ACS CAN.

***Donations made through your CAN Raiser page enrolls the donor as a member of ACS CAN.**

No matter what you choose to do, the American Cancer Society Cancer Action Network is here to help and support you. Please use this toolkit as a starting point to help organize your fund-raising efforts and don't be afraid to reach out to your staff partner with any questions or for more information.



Need Some Ideas?

Battle of the Bands: Hold a concert for bands to compete. Charge entry & voting fee.

Block Party: Put together an old-fashioned block party in a parking lot, or close off a neighborhood street (with permission). Have a band donate a few hours, have a BBQ, do face painting, etc.

Book Sale: Encourage your coworkers, family, and friends to dust off their bookshelves and contribute to a book sale.

Bowl-a-thon: Go bowling and host a bowling competition.

Bunco Night: Host a bunco party at your house and ask for donations to participate.

Can and Bottle Drive: Set up at a central location and collect cans and bottles from passersby. Or post flyers around town with a date you will go door to door to collect cans & bottles.

Clothing Drive: Do you have clothes in good condition that you never wear? I'm sure your friends do too! Invite them over for a mini boutique sale. Or think bigger and set up a clothing sale at a local church or community building.

Cook-offs: Encourage budding chefs to compete for the best healthy food dishes. Charge a fee to taste and vote.

Cookbook: Use the template provided in CANRasier and create a cookbook. Ask for recipes from friends and acquaintances in the community and distribute the book for a \$10 donation

Crawfish Boil: Have a Crawfish boil party at your house and ask for donations to ACS CAN.

Dine Out for a Cause Many restaurants offer opportunities for hosting fundraisers and donating a portion of the sales. Most will have details on their website or contact the manager.

Dress Down Days: Many businesses have allowed employees to dress down for a day if they make a certain donation.

Envelopes at Restaurant Tables If you work at a restaurant or in an office with a cafeteria, place an envelope at every table stating, "Please donate to the American Cancer Society Cancer Action Network, and help make cancer a national priority for our elected officials"

Fun Run: Host a fun or themed run at a local park or neighborhood.

Golf Tournament: Contact a local golf course to host tournament. Charge a fee to participate.



Here's More Ideas



Halloween Costume Party: Hold a costume party at your house or local community center with seasonal beverages and food, and charge admission at the door.

Horseshoe Tournament: Host a tournament and ask for donations to participate.

Kids Master Chef: Hold a cooking competition for kids. Charge for entry, tastes & judging.

Money Jars: Set up money jars or coin boxes at your place of work. This is good for banks, diner's/restaurants hairdressers, and stores. Check back to empty frequently.

Paint Nites: Most local paint nite organizations will host parties with a % going to the cause.

Pancake Breakfast: Have a pancake breakfast at a designated location and ask for donations.

Pie Sales: Much like bake sales, these are also popular. Especially around the holidays- take orders and distribute the pies.

Potluck Lunches: Have employees make a dish to pass and require a fee for tasting.

Pumpkin Carving Contest: Participant would carve pumpkins for a chance to win a prize. Ask for donations to participate and judge.

Quilting: Quilting is the new hobby for all ages! If you know a creative seamstress, have her hold a quilting class or just a quilting night. Quilters like to sew in groups, make a night out of it and ask for donations.

Scavenger Hunt: Organize a scavenger hunt and send participants all around the neighborhood or local parks. Charge a registration fee.

Super Bowl party: Have a Super Bowl party and ask everyone for donations when they get there. The same can be done for the NCAA Championship basketball game, Indy 500, Masters final round, or World Series. Great idea for someone with a big screen TV!

Themed Dinner Party: Host a themed dinner party at your house. Think mystery or Great Gatsby.

Talent Show: Host a Talent Show!



Weight loss competition: Host a weight loss competition and have everyone donate a dollar for every pound lost.

Wrap Presents: During holiday time set up a booth at a local mall.

Yoga/Gym Studios: Work with a local yoga studio to host a special one-time class, or a weekly class, where all or a percentage of the proceeds benefit ACS CAN.

Common CAN Raiser Questions

Do I need to include the ACS CAN tax disclaimer on event material?

Yes. Any document requesting donations for ACS CAN need to include the tax disclaimer “Contributions or gifts to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.” Even if the flyer is created by the venue hosting the event.

Do we provide tax receipts?

No. Contributions or gifts to ACS CAN are not tax deductible so tax receipts will not be provided.

What are the rules around ACS CAN Membership at events?

Any donor that donates \$10 or more through your CAN Raiser personal page will become a member of ACS CAN . *Option to not become a member is presented.*

Does ACS CAN pay for volunteer event expenses?

No. ACS CAN is not financially responsible for a volunteer event expenses.

Can the American Cancer Society Cancer Action Network logo be used?

Yes and No. ACS CAN’s logo is seen throughout your CAN Raiser page, but the logo can not be put on event flyers, banners, invitations, etc. that are created outside of CAN Raiser.

Where do I deposit offline proceeds?

Log into your fundraising center to enter the information then give the money to your staff partner.

*For additional CAN Raiser resources,
please visit*

acscan.org/canraiser

*Volunteer Fundraising Questions? CAN Raiser
Questions?*

Contact Molly Waite at

202-585-3275 or

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